

PERIODIC DISCLOSURES
FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001

CIN: L67200MH2000PLC129408

Sl.No.	Channels	For the Quarter ended March 31, 2023		Upto the Quarter ended March 31, 2023		For the Quarter ended March 31, 2022		Upto the Quarter ended March 31, 2022	
		No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs
1	Individual agents	501,231	57,833	1,753,282	222,937	474,449	61,237	1,628,755	204,776
2	Corporate Agents- Banks	464,339	46,407	1,380,816	174,295	282,144	38,880	1,650,234	136,724
3	Corporate Agents - Others	341,895	22,403	1,315,901	87,502	292,794	22,173	1,044,851	67,396
4	Brokers	4,885,636	237,327	17,345,952	988,600	4,322,218	226,165	15,325,314	857,616
5	Micro Agents	-	-	-	-	-	-	-	-
6	<u>Direct Business:</u>								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	168,893	9,119	663,853	37,055	349,217	10,877	972,401	37,701
	-Others (Other than Through Company Website)	522,566	85,044	1,321,608	435,265	233,356	63,225	977,499	346,172
7	Common Service Centres(CSC)	38,463	657	141,915	3,112	75,839	1,527	275,583	5,104
8	Insurance Marketing Firm	4,338	302	9,319	1,218	1,664	333	4,814	1,010
9	Point of sales person (Direct)	503,620	19,910	1,750,350	73,987	426,687	22,973	1,411,158	68,237
10	MISP (Direct)	1,897,547	18,679	7,028,604	78,305	1,661,671	19,100	5,920,280	71,250
11	Web Aggregators	1,423	16	7,092	233	821	76	99,195	1,700
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	Total (A)	9,329,951	497,697	32,718,692	2,102,509	8,120,860	466,564	29,310,084	1,797,687
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	9,329,951	497,697	32,718,692	2,102,509	8,120,860	466,564	29,310,084	1,797,687

Note:

(a) Premium means amount of premium received from business acquired by the source.

(b) No of Policies stand for no.of policies sold.

PD/2022-23/Q4/Ver. Dated April 19, 2023