

PERIODIC DISCLOSURES**FORM NL-40 Business Acquisition through different channels**

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115, dated August 03, 2001

Year: 2008-09

(Rs in Lakhs)

SI.No.	Business Acquisition through different channels				
	Channels	2008-09		2007-08	
		No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	524,608	50,985	478,504	75,637
2	Corporate Agents-Banks	-	-	-	-
3	Corporate Agents -Others	1,778,682	62,879	1,391,055	51,125
4	Brokers	195,288	56,339	86,229	41,974
5	Micro Agents	-	-	-	-
6	Direct Business	820,239	108,473	775,677	75,228
	Total (A)	3,318,817	278,676	2,731,465	243,964
1	Referral (B)	638,231	63,308	795,496	90,506
	Grand Total (A+B)	3,957,048	341,984	3,526,961	334,469

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold