

**PERIODIC DISCLOSURES**

**FORM NL-36 BUSINESS -CHANNELS WISE**

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001

CIN: L67200MH2000PLC129408

Sl.No.	Channels	For Quarter ended March 31, 2024		Upto the Quarter ended March 31, 2024		For Quarter ended March 31, 2023		Upto the Quarter ended March 31, 2023	
		No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)
1	Individual agents	558,114	77,376	1,921,877	266,370	501,231	57,833	1,753,282	222,937
2	Corporate Agents-Banks	398,749	54,305	1,586,841	216,013	464,339	46,407	1,380,816	174,295
3	Corporate Agents -Others	507,975	37,961	1,863,397	135,120	341,895	22,403	1,315,901	87,502
4	Brokers	5,548,192	315,675	18,512,048	1,201,476	4,885,636	237,327	17,345,952	988,601
5	Micro Agents								
6	Direct Business								
	Officers/Employees								
	Online (Through Company Website)	195,368	8,287	887,963	34,370	168,893	9,119	663,853	37,055
	Others	404,182	64,173	2,145,787	446,214	522,566	85,044	1,321,608	435,265
7	Common Service Centres(CSC)	3,993	535	89,123	2,244	38,463	657	141,915	3,112
8	Insurance Marketing Firm	7,546	675	20,740	1,659	4,338	302	9,319	1,218
9	Point of sales person (Direct)	604,400	27,522	2,057,820	90,350	503,620	19,910	1,750,350	73,987
10	MISP (Direct)	1,783,807	20,818	7,091,106	83,730	1,897,547	18,679	7,028,604	78,305
11	Web Aggregators	35	13	1,279	65	1,423	16	7,092	233
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other (to be specified)	-	-	-	-	-	-	-	-
	<b>Total (A)</b>	<b>10,012,361</b>	<b>607,340</b>	<b>36,177,981</b>	<b>2,477,611</b>	<b>9,329,951</b>	<b>497,697</b>	<b>32,718,692</b>	<b>2,102,509</b>
14	Business outside India (B)	-	-	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	<b>10,012,361</b>	<b>607,340</b>	<b>36,177,981</b>	<b>2,477,611</b>	<b>9,329,951</b>	<b>497,697</b>	<b>32,718,692</b>	<b>2,102,509</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

PD/2023-24/FY/Ver. Dated April 18, 2024