

**PERIODIC DISCLOSURES**  
**FORM NL-36- BUSINESS -CHANNELS WISE**

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001  
CIN: L67200MH2000PLC129408

Sl.No.	Channels	For the Quarter ended December 31, 2021		Upto the Quarter ended December 31, 2021		For the Quarter ended December 31, 2020		Upto the Quarter ended December 31, 2020	
		No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs
1	Individual agents	477,902	52,178	1,154,306	143,540	428,888	45,007	1,051,867	126,426
2	Corporate Agents- Banks	302,048	34,528	1,368,090	97,844	237,091	29,905	583,201	84,205
3	Corporate Agents - Others	373,048	19,134	752,057	45,223	79,126	15,251	185,707	31,170
4	Brokers	5,273,071	238,750	11,003,096	631,452	4,340,136	210,304	8,862,316	533,344
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business:								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	231,591	10,491	623,184	26,824	176,163	7,480	574,430	19,900
	-Others (Other than Through Company Website)	234,824	68,311	744,143	282,948	138,971	54,347	350,415	172,299
7	Common Service Centres(CSC)	80,100	1,492	199,744	3,577	77,982	1,427	153,241	2,695
8	Insurance Marketing Firm	1,450	277	3,150	677	327	34	981	116
9	Point of sales person (Direct)	457,896	20,014	984,471	45,265	303,843	16,021	649,536	35,757
10	MISP (Direct)	2,171,807	24,602	4,258,609	52,150	1,722,488	23,337	3,255,391	45,840
11	Web Aggregators	637	80	98,374	1,624	1,608	248	5,372	755
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	<b>Total (A)</b>	<b>9,604,374</b>	<b>469,858</b>	<b>21,189,224</b>	<b>1,331,122</b>	<b>7,506,623</b>	<b>403,361</b>	<b>15,672,457</b>	<b>1,052,507</b>
14	Business outside India (B)	-	-	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	<b>9,604,374</b>	<b>469,858</b>	<b>21,189,224</b>	<b>1,331,122</b>	<b>7,506,623</b>	<b>403,361</b>	<b>15,672,457</b>	<b>1,052,507</b>

Note:

(a) Premium means amount of premium received from business acquired by the source.

(b) No of Policies stand for no.of policies sold.

(c) Pursuant to the Scheme of demerger of Bharti Axa General Insurance Company Limited with ICICI Lombard General Insurance Company Limited become effective from September 8, 2021, the Company has given impact of the scheme in the current financial year. The comparative figures reported as on December 30, 2020 does not include the effect of the demerger and are not strictly comparable.