

**PERIODIC DISCLOSURES**  
**FORM NL-36- BUSINESS -CHANNELS WISE**

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001

CIN: L67200MH2000PLC129408

(₹ in Lakhs)

Sl.No.	Channels	For the Quarter ended December 31, 2023		Upto the Quarter ended December 31, 2023		For the Quarter ended December 31, 2022		Upto the Quarter ended December 31, 2022	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	520,005	68,474	1,363,763	188,995	501,076	57,715	1,252,051	165,104
2	Corporate Agents- Banks	355,188	50,111	1,188,092	161,708	341,596	47,226	916,477	127,888
3	Corporate Agents - Others	581,096	37,594	1,355,422	97,158	388,714	25,241	974,006	65,099
4	Brokers	5,545,944	313,220	12,963,856	885,800	5,802,751	272,565	12,460,316	751,273
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business:								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	210,210	8,350	692,595	26,084	170,369	7,777	494,960	27,936
	-Others (Other than Through Company Website)	649,152	92,980	1,741,600	382,042	314,138	89,285	799,042	350,221
7	Common Service Centres(CSC)	33,351	635	85,130	1,708	32,226	766	103,452	2,454
8	Insurance Marketing Firm	4,431	434	13,194	984	1,767	312	4,981	916
9	Point of sales person (Direct)	623,896	25,312	1,453,425	62,828	548,820	21,422	1,246,730	54,077
10	MISP (Direct)	2,274,468	25,909	5,307,299	62,912	2,507,916	26,987	5,131,057	59,626
11	Web Aggregators	16	3	1,244	52	13	6	5,669	217
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	<b>Total (A)</b>	<b>10,797,757</b>	<b>623,022</b>	<b>26,165,620</b>	<b>1,870,271</b>	<b>10,609,386</b>	<b>549,302</b>	<b>23,388,741</b>	<b>1,604,812</b>
14	Business outside India (B)	-	-	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	<b>10,797,757</b>	<b>623,022</b>	<b>26,165,620</b>	<b>1,870,271</b>	<b>10,609,386</b>	<b>549,302</b>	<b>23,388,741</b>	<b>1,604,812</b>

Note:

(a) Premium means amount of premium received from business acquired by the source.

(b) No of Policies stand for no.of policies sold.

PD/2023-24/9M/Ver. Dated January 17, 2024