

**PERIODIC DISCLOSURES**

**FORM NL-40 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS**

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115 dated August 03, 2001

(Rs in Lakhs)

Business Acquisition through different channels									
Channels	For Q1 2010-11		For Q1 2009-10		Upto Q1 2010-11		Upto Q1 2009-10		
	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	
	1	Individual agents	142,252	13,133	127,635	12,164	142,252	13,133	127,635
2	Corporate Agents-Banks	-	-	-	-	-	-	-	-
3	Corporate Agents -Others	674,723	20,028	402,020	19,244	674,723	20,028	402,020	19,244
4	Brokers	110,554	22,057	46,830	12,728	110,554	22,057	46,830	12,728
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	169,843	42,959	185,230	31,681	169,843	42,959	185,230	31,681
	Total (A)	1,097,372	98,177	761,715	75,817	1,097,372	98,177	761,715	75,817
1	Referral (B)	89,349	8,912	110,067	9,408	89,349	8,912	110,067	9,408
	Grand Total (A+B)	1,186,721	107,089	871,782	85,225	1,186,721	107,089	871,782	85,225

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold