

PERIODIC DISCLOSURES
FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001
CIN: L67200MH2000PLC129408

Sl.No.	Channels	For the Quarter ended December 31, 2022		Upto the Quarter ended December 31, 2022		For the Quarter ended December 31, 2021		Upto the Quarter ended December 31, 2021	
		No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs
1	Individual agents	501,076	57,715	1,252,051	165,104	477,902	52,178	1,154,306	143,540
2	Corporate Agents- Banks	341,596	47,226	916,477	127,888	302,048	34,528	1,368,090	97,844
3	Corporate Agents - Others	388,714	25,241	974,006	65,099	373,048	19,134	752,057	45,223
4	Brokers	5,802,751	272,565	12,460,316	751,273	5,273,071	238,750	11,003,096	631,452
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business:								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	170,369	7,777	494,960	27,936	231,591	10,491	623,184	26,824
	-Others (Other than Through Company Website)	314,138	89,285	799,042	350,221	234,824	68,311	744,143	282,948
7	Common Service Centres(CSC)	32,226	766	103,452	2,454	80,100	1,492	199,744	3,577
8	Insurance Marketing Firm	1,767	312	4,981	916	1,450	277	3,150	677
9	Point of sales person (Direct)	548,820	21,422	1,246,730	54,077	457,896	20,014	984,471	45,265
10	MISP (Direct)	2,507,916	26,987	5,131,057	59,626	2,171,807	24,602	4,258,609	52,150
11	Web Aggregators	13	6	5,669	217	637	80	98,374	1,624
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	Total (A)	10,609,386	549,302	23,388,741	1,604,812	9,604,374	469,858	21,189,224	1,331,122
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	10,609,386	549,302	23,388,741	1,604,812	9,604,374	469,858	21,189,224	1,331,122

Note:

(a) Premium means amount of premium received from business acquired by the source.

(b) No of Policies stand for no.of policies sold.

PD/2022-23/Q3/Ver. Dated Jan 18, 2023