

ICICI Lombard kicks off the 11th edition of 'Caring Hands' initiative and fulfils its promise to help children look at their future with a better vision

Mumbai, 09, 2022: ICICI Lombard's annual CSR initiative '**Caring Hands**' was conducted across locations on Dec 9th, 2022. This campaign is entirely executed and volunteered by employees with the association of senior management team since its incorporation. This year the initiative was held across locations with 3,000+ employee volunteering which impacted 40,000 lives. With our ethos of 'Nibhaye Vaade' ICICI Lombard continues to set up free eye check-up camps to ensure that no child is held back to achieve their true potential.

Since the inception of the program in 2011, the company has touched 3,00,000 + lives to till date and reached out to 400 schools across India. It's a true honor to be a part of a prestigious Guinness World record winner in 2017, with the most eye testing of 1,526 in one hour at multiple venues. ICICI Lombard believes that each child has the right to dream and make way for its future with our 'Caring Hands' initiative.

Speaking on the initiative Sheena Kapoor - Head Marketing, Corporate Communications & CSR, said "We are very excited to roll out our 11th edition of 'Caring Hands' one of the flagship CSR initiatives of ICICI Lombard. What makes it truly unique and compelling is the fact that it is driven 100% through employee volunteering. On one single day over 3000 employees are spread across 300+ Govt schools across 50 cities in India. Moreover, it's incredibly heart-warming to meet these lovely school kids and every employee brimming with the satisfaction of being a small part of giving back to society. "

About ICICI Lombard General Insurance Company Ltd

ICICI Lombard is one of the leading general insurance companies and the leading motor insurer in the country. The Company offers a comprehensive and well-diversified range of products through multiple distribution channels, including motor, health, crop, fire, personal accident, marine, engineering, and liability insurance. With a legacy of over 20 years, ICICI Lombard is committed to customer centricity with its brand philosophy of 'Nibhaaye Vaade'. The Company has issued over 29.3 million policies, settled 2.3 million claims and has a Gross Written Premium (GWP) of ₹185.62 billion for the year ended March 31, 2022. ICICI Lombard has 283 branches and 11,085 employees as on March 31, 2022.

ICICI Lombard has been a pioneer in the industry and migrated its entire core systems 100% to the cloud. With a strong focus on being digital led and agile, it has launched a plethora of tech-driven innovations, including Face Scan and Cal Scan on its signature insurance and wellness App - IL TakeCare, with over 3.0 million downloads. The Company has won several laurels including the 'Emerging Company of the Year at ET Corporate Excellence Awards, 'Best General Insurance Company at Annual Best & Emerging Insurance Company Awards, 'ACEF Asian Leadership' for 'Combating COVID 19' initiatives, Guinness World Record for its CSR initiatives and many more. The awards are a testament to the trust reposed in the Company by its customers, partners, and other stakeholders.

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