

PERIODIC DISCLOSURES**FORM NL-40 Business Acquisition through different channels**

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115, dated August 03, 2001

Year: 2007-08

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels				
	Channels	March 31, 2008		March 31, 2007	
		No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	478,504	75,637	192,598	41,791
2	Corporate Agents-Banks	-	-	-	-
3	Corporate Agents -Others	1,391,055	51,125	1,345,568	57,329
4	Brokers	86,229	41,974	42,811	35,258
5	Micro Agents	-	-	-	-
6	Direct Business	775,677	75,228	502,452	67,461
	Total (A)	2,731,465	243,964	2,083,429	201,839
1	Referral (B)	795,496	90,506	1,053,049	98,506
	Grand Total (A+B)	3,526,961	334,469	3,136,478	300,345

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold