

PERIODIC DISCLOSURES

FORM NL-40 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115 dated August 03, 2001

(CIN) U67200MH2000PLC129408

(₹ in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	For Q4 2015-16		For Q4 2014-15		FY 2015-16		FY 2014-15	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual Agents	6,95,781	32,440	7,23,063	30,900	28,76,384	1,29,396	28,64,648	1,13,510
2	Corporate Agents-Banks	1,23,764	15,756	1,16,725	15,851	4,58,292	59,557	4,37,390	57,844
3	Corporate Agents -Others	43,772	4,290	30,903	3,812	1,54,692	14,533	1,24,711	14,244
4	Brokers	10,22,054	68,535	7,49,805	44,655	36,40,817	2,60,521	26,11,636	1,89,969
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business Internet	2,90,671	5,318	2,95,729	4,495	11,98,439	19,742	10,27,778	16,352
7	Direct Business Others	18,40,580	80,536	16,50,273	68,020	74,71,520	3,25,323	68,00,636	2,75,861
	Total (A)	40,16,622	2,06,875	35,66,498	1,67,733	1,58,00,144	8,09,071	1,38,66,799	6,67,780
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	40,16,622	2,06,875	35,66,498	1,67,733	1,58,00,144	8,09,071	1,38,66,799	6,67,780

Note:

1. Premium means amount of premium received from business acquired by the source
2. Number of Policies stand for number of policies sold