

PERIODIC DISCLOSURES

FORM NL-40 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115 dated August 03, 2001  
(CIN) U67200MH2000PLC129408

(₹ in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	For Q1 2016-17		For Q1 2015-16		Upto Q1 2016-17		Upto Q1 2015-16	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual Agents	6,60,025	32,273	7,09,241	31,432	6,60,025	32,273	7,09,241	31,432
2	Corporate Agents-Banks	1,19,680	15,391	1,00,561	12,580	1,19,680	15,391	1,00,561	12,580
3	Corporate Agents -Others	9,42,765	17,684	31,554	2,829	9,42,765	17,684	31,554	2,829
4	Brokers	9,94,444	83,076	7,35,076	65,525	9,94,444	83,076	7,35,076	65,525
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business Internet	3,22,376	5,691	3,03,231	4,852	3,22,376	5,691	3,03,231	4,852
7	Direct Business Others	10,12,121	1,33,926	18,61,724	87,518	10,12,121	1,33,926	18,61,724	87,518
	<b>Total (A)</b>	<b>40,51,411</b>	<b>2,88,041</b>	<b>37,41,387</b>	<b>2,04,736</b>	<b>40,51,411</b>	<b>2,88,041</b>	<b>37,41,387</b>	<b>2,04,736</b>
1	Referral (B)								
	<b>Grand Total (A+B)</b>	<b>40,51,411</b>	<b>2,88,041</b>	<b>37,41,387</b>	<b>2,04,736</b>	<b>40,51,411</b>	<b>2,88,041</b>	<b>37,41,387</b>	<b>2,04,736</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. Number of Policies stand for number of policies sold