

**PERIODIC DISCLOSURES**

**FORM NL-40 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS**

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115 dated August 03, 2001  
(CIN) U67200MH2000PLC129408

(₹ in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	For Q2 2014-15		For Q2 2013-14		Upto H1 2014-15		Upto H1 2013-14	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual Agents	684,265	26,936	587,645	27,562	1,358,565	54,435	1,140,783	56,753
2	Corporate Agents-Banks	112,463	14,854	83,565	10,702	205,140	26,778	153,244	20,677
3	Corporate Agents -Others	31,675	3,745	55,567	1,443	61,568	6,979	125,428	2,806
4	Brokers	626,902	44,609	465,129	51,258	1,135,564	97,298	901,749	110,290
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business Internet	223,514	3,864	81,857	3,046	451,269	7,909	169,663	6,337
7	Direct Business Others	1,569,500	64,003	1,263,051	68,809	3,143,980	143,162	2,663,713	143,570
	<b>Total (A)</b>	<b>3,248,319</b>	<b>158,011</b>	<b>2,536,814</b>	<b>162,821</b>	<b>6,356,086</b>	<b>336,561</b>	<b>5,154,580</b>	<b>340,432</b>
1	Referral (B)	-	-	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	<b>3,248,319</b>	<b>158,011</b>	<b>2,536,814</b>	<b>162,821</b>	<b>6,356,086</b>	<b>336,561</b>	<b>5,154,580</b>	<b>340,432</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. Number of Policies stand for number of policies sold