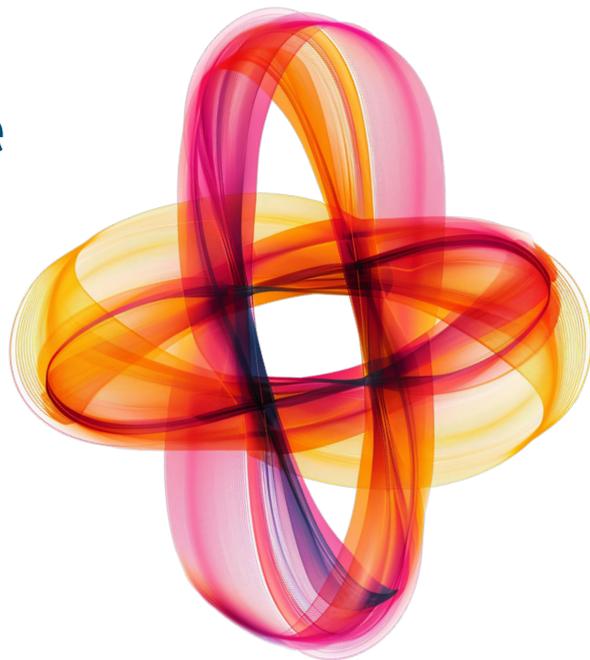


**Introducing**

**elevate**

**Power of Infinite Care**

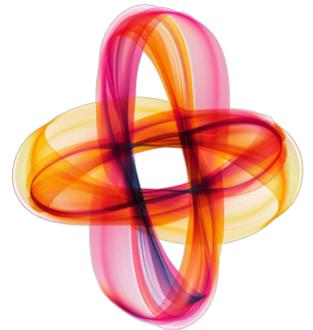
Welcome to an entirely  
new way of securing your  
family's healthcare goals.





Imagine a health insurance cover that mirrors the boundless love and care you show your family.

**elevate**<sub>3</sub> makes this vision a reality. As a **revolutionary product**, granting you the power to customise your protection and express your infinite care in ways never possible before.



elevate<sub>o</sub>



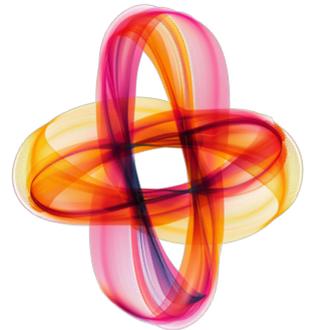
## Infinite<sub>o</sub> Sum Insured

*Never run out of cover when you choose Infinite Sum Insured. The hassle of limited coverage will then be a thing of the past.*



## Infinite<sub>o</sub> Claim Amount

*Get one-time infinite claim amount for your selected claim with Infinite Care add-on\*<sup>1</sup>. Sounds unreal, but it's true!*





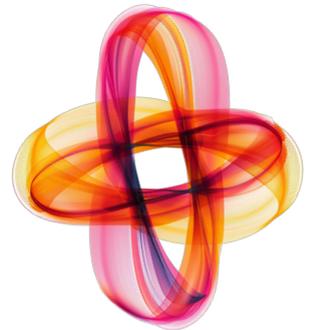
## Infinite Cumulative Bonus

*Get Cumulative Bonus of 100% every year irrespective of claim for indefinite period with Power Booster add-on\*.*



## Infinite Reset

*Trigger a reset of your coverage unlimited number of times with Reset Benefit<sup>2</sup>.*





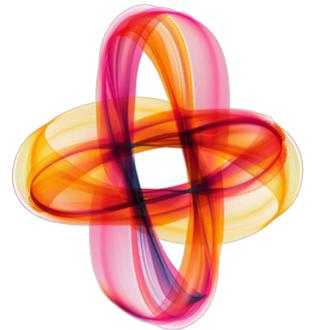
## Jumpstart<sup>\*3</sup>

*We care about you. Even if you have pre-existing diseases like Asthama, Diabetes, Hypertension, Obesity etc., you can get your waiting period reduced to 30 days.*



## Wellness Programs

*Stay fit and get rewarded with a discount of up to 30% on your renewal premium.*





## BeFit<sup>\*4</sup>

*A 100% cashless digital solution for your out-patient healthcare needs ranging right from consultations to minor procedures serviced by IL Take Care app.*



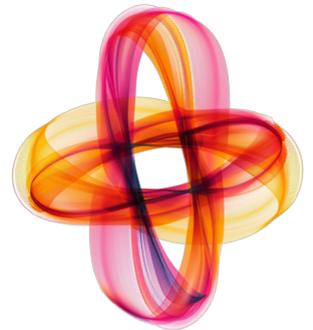
## Inflation Protector<sup>\*5</sup>

*Your sum insured year on year will beat inflation irrespective of the claims you make.*



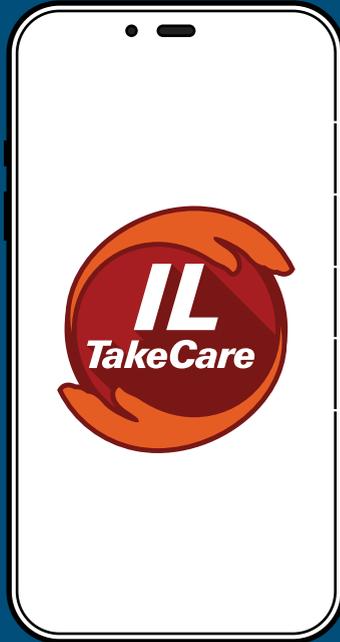
## Claim Protector<sup>\*6</sup>

*Covers non-payable expenses in a claim such as gloves, masks to protect you from unnecessary out of pocket expenses and for a seamless claims experience.*



Download IL TakeCare App for insurance  
and wellness needs.

Avail a host of services on just a tap of your fingers!



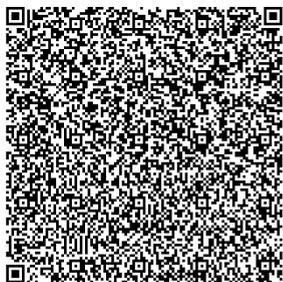
• **Digital Policy**

• **Cashless OPD**

• **FaceScan<sup>7</sup>**

• **Emergency Ambulance Services**

• **Claims**





\*Add Ons / Optional Covers are subject to payment of additional premium.

<sup>1</sup>Infinite care add-on can be opted only during first 2 policy years for domestic coverage only.

<sup>2</sup>Reset Benefit will not trigger in first claim & for any relapse within 45 days, and cannot be carried forward to subsequent years. Applicable for domestic coverage only.

<sup>3</sup>Jumpstart add-on is applicable for domestic coverage only and to be availed for a period of 3 continuous policy years. PTCA done at least 1 years prior to policy issuance.

<sup>4</sup>BeFit add-on can only be opted by Insured Person(s) up to the age of 65 years during first time issuance.

<sup>5</sup>The % increase will be applicable only on Annual Sum Insured under the Policy and not on Guaranteed Cumulative Bonus or any other Covers which lead to increase in Sum Insured.

<sup>6</sup>Applicable for domestic coverage only and not applicable for any Sum Insured accrued under Guaranteed Cumulative Bonus /Inflation Protector / Reset Benefit.

<sup>7</sup>FaceScan is not intended to be a substitute for professional medical advice or diagnosis. Always seek the advice of your physician or other qualified health provider for any concern you may have regarding a medical condition.

Prohibition of Rebates – Section 41 of the Insurance Act, 1938. 1) No person shall allow or offer to allow either directly or indirectly as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectus or tables of the insurer. 2) If any person shall fail to comply with sub regulation (1) above, he shall be liable to payment of fine which may extend to rupees ten lakhs.

The advertisement contains only an indication of cover offered. For more details on risk factors, terms, conditions and exclusions, please read the sales brochure / policy wordings carefully before concluding a sale. ICICI trade logo displayed above belongs to ICICI Bank and is used by ICICI Lombard GIC Ltd. Under license and Lombard logo belongs to ICICI Lombard GIC Ltd. ICICI Lombard General Insurance Company Limited, ICICI Lombard House, 414, Veer Savarkar Marg, Prabhadevi, Mumbai - 400025. Toll Free No. 1800 2666. Fax No. 02261961323. IRDA Reg. No. 115. Elevate UIN: ICIHLP25031V012425 CIN L67200MH2000PLC129408. Website: www.icicilombard.com. Email:customersupport@icicilombard.com. ADV/20930.