



IL PULSE



YOUR MONTHLY WINDOW INTO SMARTER, DIGITAL-FIRST INSURANCE

EMPOWER. YOU TAKE ACTION.



HI, I'M PROFESSOR RIA

My mission is simple: to make insurance easier for you.

Through the IL Pulse Newsletter, I'll share helpful insights, simple explanations, and smart digital shortcuts that help you manage your policy confidently, without confusion or long wait times.

CLASS IS OFFICIALLY IN SESSION.

! WHAT CAN YOU EXPECT?

Think of IL Pulse as your quick monthly class on managing insurance the easy way.

! EVERY MONTH I WILL :

- Highlight one useful digital feature
- Share simple tips to manage your policy better
- Break down complex insurance terms
- Give you a quick preview on 'what's new' on our digital platforms.

CLASS RULES



No Homework:
Just smarter
self-service.



No Exam:
Only practical
shortcuts.



The Goal:
Helping you confidently
manage your policy digitally.



YOUR DIGITAL PLATFORMS

SERVICE | BUY | RENEW

IL TakeCare App



Your one-stop solution for managing your insurance policies and service requests.

[Explore](#)



WhatsApp



+91 7738282666

Simply say 'Hi' to RIA for all your servicing needs. Download your Policy, Manage your claim and more here.

[Explore](#)

Website



Purchase or Renew your Policy with ease on our website

[Explore](#)



MONTHLY SPOTLIGHT

REAL-TIME SERVICE REQUEST TRACKING



Ever wondered what's happening with your service request?

Now you can track it in real time, without waiting or guessing.

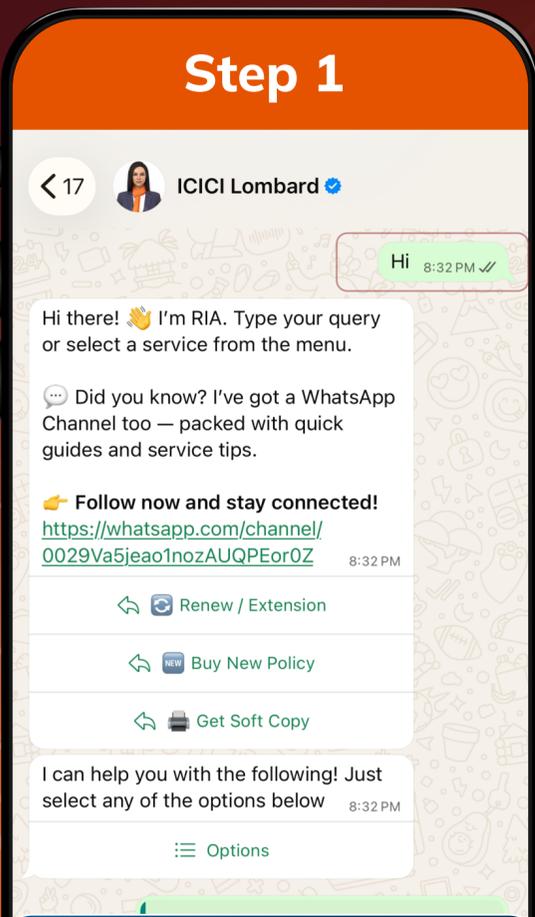
You'll receive updates as your request progresses !
You can also check your request status instantly on WhatsApp, anytime anywhere !

Clear updates. Real-time visibility. Complete peace of mind.

Learn How

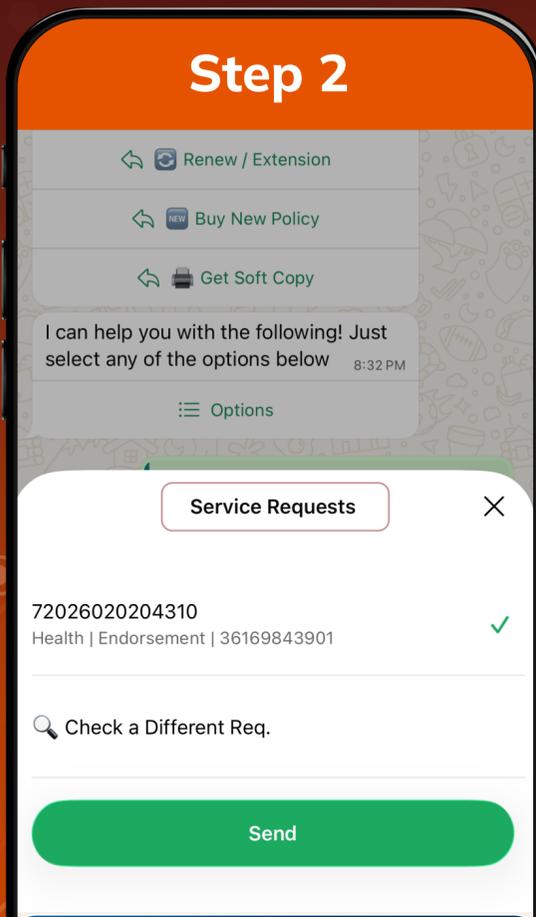
TRACK YOUR REQUEST IN 2 EASY STEPS

Step 1



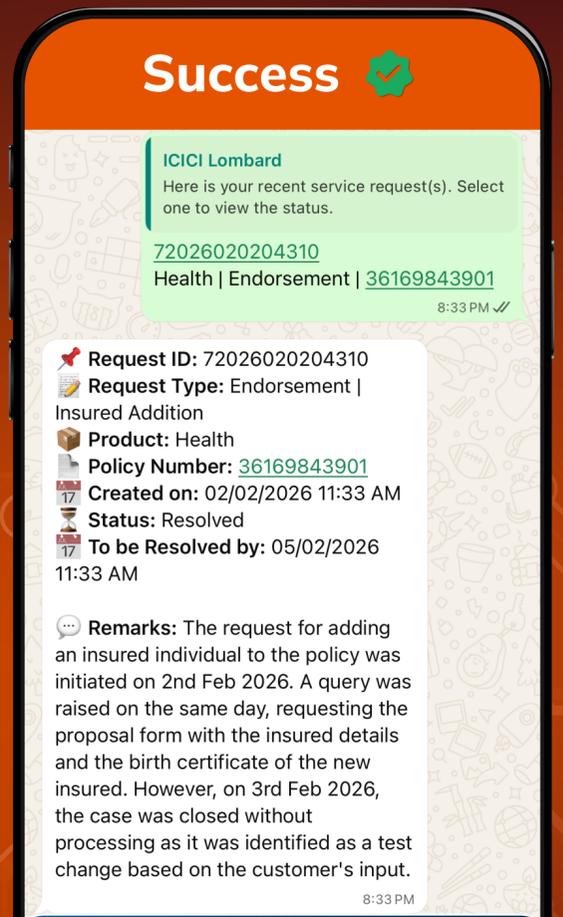
Send "Hi" to RIA on WhatsApp at 7738282666

Step 2



Select "Track Service Requests"

Success



Your request status will be shared instantly.

Track Now



PROFESSOR RIA SIMPLIFIES

BREAKING DOWN INSURANCE ONE CONCEPT AT A TIME

Jargon of the Month

PED = Pre-Existing Diseases



DEFINITION

A Pre-Existing Disease (PED) refers to any health condition you already have before purchasing a health insurance policy.

PROFESSOR RIA'S TIP



Always declare any pre-existing conditions while buying your policy. This helps ensure smooth claim processing later.

[Learn More](#)



PROFESSOR RIA'S SMART TIP

NOT SURE WHAT YOUR POLICY COVERS?

Check your Customer Information Sheet (CIS).

The CIS gives you a simple summary of your policy, including:

- ! Coverage details
- ! Exclusions
- ! Waiting periods
- ! Claim process

All explained in clear, easy-to-understand language.

[Learn How](#)



[Download Now](#)

You'll find the CIS within your policy document.



PROFESSOR RIA'S LEARNING CORNER

MYTH

“I only need to understand my policy when I make a claim.”

Think again.

Understanding your policy before you need it makes all the difference. When you know what's covered (and what's not), you avoid surprises, delays, and last-minute stress.



LESSON OF THE DAY

CLARITY TODAY

=

CONFIDENCE TOMORROW





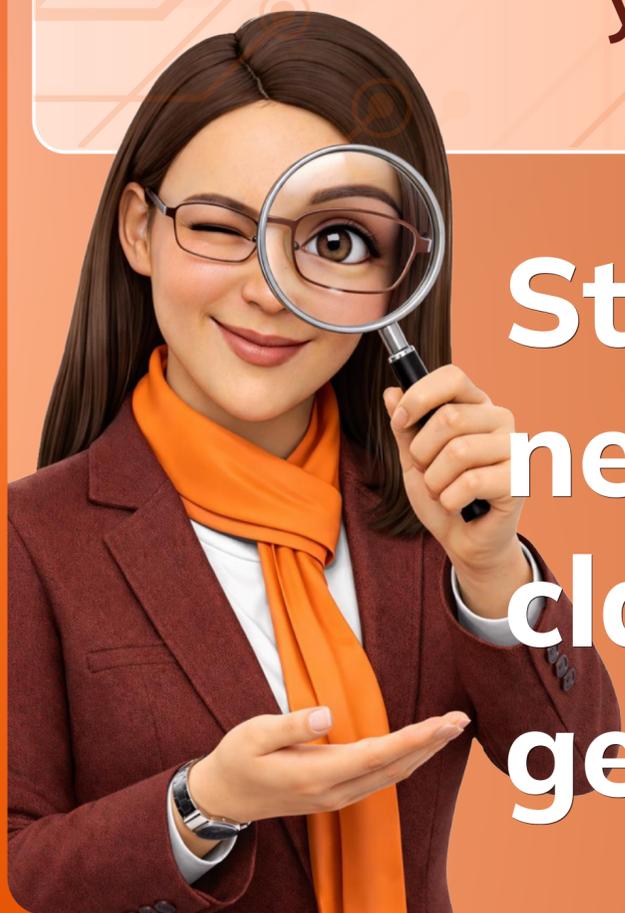
SNEAK PEEK

Something smart is coming your way, a new way to get clear, easy explanations about what your policy covers and what it doesn't.

No long documents.

No confusing terms.

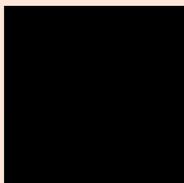
Just simple answers, exactly when you need them.



Stay tuned for our next edition... class is about to get even smarter.

Connect with us on your favourite platforms. Scan the QR codes to discover more

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On WhatsApp & Website



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