## PERIODIC DISCLOSURES

## FORM NL-40 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115 dated August 03, 2001

CIN: L67200MH2000PLC129408

(`in Lakhs)

	Business Acquisition through different channels								
		For Q2 2019-20		For Q2 2018-19		Upto H1 2019-20		Upto H1 2018-19	
SI.No.	Channels	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual Agents	4,11,864	34,263	3,08,541	34,285	6,82,072	69,998	6,08,595	67,953
2	Corporate Agents-Banks	1,94,604	33,809	4,68,190	27,811	3,12,248	63,589	8,51,714	53,284
3	Corporate Agents -Others	59,911	9,273	7,21,343	20,953	1,15,181	18,170	18,28,486	46,803
4	Brokers	45,64,078	1,41,097	27,22,253	1,13,481	87,59,657	3,17,134	48,60,137	2,48,385
5	Direct Business internet	3,59,274	7,087	8,60,420	6,071	7,33,526	13,847	11,54,056	12,320
6	Direct Business others	3,09,766	46,197	8,33,721	1,33,126	6,36,035	1,10,647	16,38,410	2,68,784
7	Others*	8,57,017	23,536	7,06,494	17,310	15,06,039	50,566	14,17,755	32,927
	Total (A)	67,56,514	2,95,263	66,20,962	3,53,037	1,27,44,758	6,43,951	1,23,59,153	7,30,455
1	Referral (B)	-	_	-	-	-	-	-	-
	Grand Total (A+B)	67,56,514	2,95,263	66,20,962	3,53,037	1,27,44,758	6,43,951	1,23,59,153	7,30,455

<sup>\*</sup> Others Includes business sourced through Micro agents, IMF, Web Aggregator, MISP, POS & CSC.

## Note:

- 1. Premium means amount of premium received from business acquired by the source
- 2. Number of Policies stand for number of policies sold