PERIODIC DISCLOSURES FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001 CIN: L67200MH2000PLC129408

SI.No.	Channels	For the Quarter ended June 30, 2021		Upto the Quarter ended June 30, 2021		For the Quarter ended June 30, 2020		Upto the Quarter ended June 30, 2020	
		No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs
1	Individual agents	295,108	45,020	295,108	45,020	256,511	38,910	256,511	38,910
2	Corporate Agents- Banks	442,383	29,188	442,383	29,188	163,714	19,717	163,714	19,717
3	Corporate Agents - Others	199,683	9,933	199,683	9,933	42,671	5,704	42,671	5,704
4	Brokers	2,678,729	207,653	2,678,729	207,653	2,089,263	170,848	2,089,263	170,848
5	Micro Agents	-		-		-	-	-	-
6	Direct Business:								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	180,407	7,459	180,407	7,459	201,097	5,716	201,097	5,716
	-Others (Other than Through Company Website)	225,734	95,835	225,734	95,835	93,186	72,348	93,186	72,348
7	Common Service Centres(CSC)	47,603	857	47,603	857	26,893	449	26,893	449
8	Insurance Marketing Firm	580	105	580	105	312	38	312	38
9	Point of sales person (Direct)	206,065	10,143	206,065	10,143	136,154	7,900	136,154	7,900
10	MISP (Direct)	834,336	11,237	834,336	11,237	601,202	8,323	601,202	8,323
11	Web Aggregators	95,641	1,418	95,641	1,418	2,305	267	2,305	267
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	Total (A)	5,206,269	418,848	5,206,269	418,848	3,613,308	330,220	3,613,308	330,220
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	5,206,269	418,848	5,206,269	418,848	3,613,308	330,220	3,613,308	330,220

Note:

Note:
(a) Premium means amount of premium received from business acquired by the source
(b) No of Policies stand for no.of policies sold
(c) Pursuant to the Scheme of demerger of Bharti Axa General Insurance Company Limited with ICICI Lombard General Insurance Company Limited become effective from September 8, 2021, the Company has given impact of the scheme in the current financial year. Consequently, the Company has restated its financials as on June 30, 2021. The comparative figures reported as on June 30, 2020 does not include the effect of the demerger and are not strictly comparable.