PERIODIC DISCLOSURES FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001 CIN: L67200MH2000PLC129408

SI.No.	Channels	For the Quarter ended September 30, 2022		Upto the Quarter ended September 30, 2022		For the Quarter ended September 30, 2021		Upto the Quarter ended September 30, 2021	
		No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs	No. of Policies	Premium ₹ in Lakhs
1	Individual agents	398,461	52,478	750,975	107,390	383,757	46,341	676,404	91,362
2	Corporate Agents- Banks	294,965	41,294	574,881	80,662	625,447	34,128	1,066,042	63,315
3	Corporate Agents - Others	273,525	22,099	585,292	39,857	179,629	16,155	379,009	26,089
4	Brokers	3,334,854	218,215	6,657,565	478,708	3,055,111	185,048	5,730,025	392,701
5	Micro Agents	-	-	-	-	=	-	-	-
6	<u>Direct Business:</u>								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	137,609	10,327	324,591	20,160	223,064	8,874	391,593	16,333
	-Others (Other than Through Company Website)	259,914	138,094	484,904	260,937	274,447	118,802	509,319	214,637
7	Common Service Centres(CSC)	25,595	788	71,226	1,688	72,099	1,227	119,644	2,085
8	Insurance Marketing Firm	1,839	313	3,214	604	1,121	294	1,700	399
9	Point of sales person (Direct)	380,210	16,897	697,910	32,655	322,350	15,108	526,575	25,251
10	MISP (Direct)	1,484,253	17,920	2,623,141	32,639	1,253,496	16,311	2,086,802	27,548
11	Web Aggregators	2,489	54	5,656	211	2,103	127	97,737	1,543
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	Total (A)	6,593,714	518,479	12,779,355	1,055,510	6,392,624	442,416	11,584,850	861,263
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	6,593,714	518,479	12,779,355	1,055,510	6,392,624	442,416	11,584,850	861,263

⁽a) Premium means amount of premium received from business acquired by the source.

⁽b) No of Policies stand for no of policies sold.