PERIODIC DISCLOSURES FORM NL-36- BUSINESS -CHANNELS WISE

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001 CIN: L67200MH2000PLC129408

(₹ in Lakhs)

									(e III Lakiis)
SI.No.	Channels	For the Quarter ended September 30, 2023		Upto the Quarter ended September 30, 2023		For the Quarter ended September 30, 2022		Upto the Quarter ended September 30, 2022	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	464,882	62,256	843,758	120,521	398,461	52,478	750,975	107,390
2	Corporate Agents- Banks	444,522	58,154	832,904	111,598	294,965	41,294	574,881	80,662
3	Corporate Agents - Others	395,986	32,360	774,326	59,564	273,525	22,099	585,292	39,857
4	Brokers	3,519,874	262,517	7,417,912	572,580	3,334,854	218,215	6,657,565	478,708
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business:								
	-Officers/Employees	-	-	-	-	-	-	-	-
	-Online (Through Company Website)	244,389	8,361	482,385	17,734	137,609	10,327	324,591	20,160
	-Others (Other than Through Company Website)	729,478	142,995	1,092,453	289,061	259,914	138,094	484,904	260,937
7	Common Service Centres(CSC)	26,562	529	51,779	1,073	25,595	788	71,226	1,688
8	Insurance Marketing Firm	4,558	302	8,763	550	1,839	313	3,214	604
9	Point of sales person (Direct)	455,885	21,128	829,524	37,516	380,210	16,897	697,910	32,655
10	MISP (Direct)	1,628,820	19,963	3,032,831	37,003	1,484,253	17,920	2,623,141	32,639
11	Web Aggregators	189	16	1,228	49	2,489	54	5,656	211
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	Total (A)	7,915,145	608,581	15,367,863	1,247,249	6,593,714	518,479	12,779,355	1,055,510
14	Business outside India (B)	-	-	-	-	-	_	_	_
	Grand Total (A+B)	7,915,145	608,581	15,367,863	1,247,249	6,593,714	518,479	12,779,355	1,055,510

Note:

(a) Premium means amount of premium received from business acquired by the source.

(b) No of Policies stand for no.of policies sold.

PD/2023-24/H1/Ver. Dated October 18, 2023