

**PERIODIC DISCLOSURES**  
**FORM NL-36 BUSINESS - CHANNELS WISE**

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001

CIN: L67200MH2000PLC129408

(₹ in Lakhs)

Sl.No.	Channels	For the Quarter ended September 30, 2024		Upto the Quarter ended September 30, 2024		For the Quarter ended September 30, 2023		Upto the Quarter ended September 30, 2023	
		No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)	No. of Policies	Premium (₹ in Lakhs)
1	Individual agents	536,709	74,557	1,008,531	152,143	464,882	62,256	843,758	120,521
2	Corporate Agents-Banks	345,876	50,884	763,904	101,065	444,522	58,154	832,904	111,598
3	Corporate Agents -Others	450,224	36,966	983,832	72,153	395,986	32,360	774,326	59,564
4	Brokers	4,827,439	300,752	9,603,422	720,975	3,519,874	262,517	7,417,912	572,580
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business								
	Officers/Employees	-	-	-	-	-	-	-	-
	Online (Through Company Website)	248,091	9,693	450,986	17,987	244,389	8,361	482,385	17,734
	Others	191,971	156,593	410,339	292,832	729,478	142,995	1,092,453	289,061
7	Common Service Centres(CSC)	8,613	147	12,254	392	26,562	529	51,779	1,073
8	Insurance Marketing Firm	5,865	752	12,227	1,350	4,558	302	8,763	550
9	Point of sales person (Direct)	558,897	21,415	1,060,205	43,183	455,885	21,128	829,524	37,516
10	MISP (Direct)	1,526,470	20,337	2,871,882	38,756	1,628,820	19,963	3,032,831	37,003
11	Web Aggregators	249	21	1,325	44	189	16	1,228	49
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other (to be specified)								
	(i) _____								
	(ii) _____	-	-	-	-	-	-	-	-
	Total (A)	8,700,404	672,117	17,178,907	1,440,880	7,915,145	608,581	15,367,863	1,247,249
14	Business outside India (B)	-	-	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	<b>8,700,404</b>	<b>672,117</b>	<b>17,178,907</b>	<b>1,440,880</b>	<b>7,915,145</b>	<b>608,581</b>	<b>15,367,863</b>	<b>1,247,249</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

PD/2024-25/H1/Ver. Dated October 18, 2024