

PERIODIC DISCLOSURES
FORM NL-36 BUSINESS -CHANNELS WISE

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No: 115 dated August 03, 2001

CIN: L67200MH2000PLC129408

(₹in Lakhs)

Sl.No.	Channels	For the Quarter ended June 30, 2024		Upto the Quarter ended June 30, 2024		For the Quarter ended June 30, 2023		Upto the Quarter ended June 30, 2023	
		No. of Policies	Premium (₹in Lakhs)	No. of Policies	Premium (₹in Lakhs)	No. of Policies	Premium (₹in Lakhs)	No. of Policies	Premium (₹in Lakhs)
1	Individual agents	471,822	77,586	471,822	77,586	378,876	58,265	378,876	58,265
2	Corporate Agents-Banks	418,028	50,181	418,028	50,181	388,382	53,444	388,382	53,444
3	Corporate Agents -Others	533,608	35,186	533,608	35,186	378,340	27,205	378,340	27,205
4	Brokers	4,775,983	420,223	4,775,983	420,223	3,898,038	310,061	3,898,038	310,061
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	-	-	-	-	-	-	-	-
	Officers/Employees	-	-	-	-	-	-	-	-
	Online (Through Company Website)	202,895	8,294	202,895	8,294	237,996	9,373	237,996	9,373
	Others	218,368	136,240	218,368	136,240	362,975	146,066	362,975	146,066
7	Common Service Centres(CSC)	3,641	245	3,641	245	25,217	544	25,217	544
8	Insurance Marketing Firm	6,362	598	6,362	598	4,205	248	4,205	248
9	Point of sales person (Direct)	501,308	21,768	501,308	21,768	373,639	16,388	373,639	16,388
10	MISP (Direct)	1,345,412	18,419	1,345,412	18,419	1,404,011	17,041	1,404,011	17,041
11	Web Aggregators	1,076	24	1,076	24	1,039	33	1,039	33
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other (to be sepcified)								
	(i) _____								
	(ii) _____								
	Total (A)	8,478,503	768,763	8,478,503	768,763	7,452,718	638,668	7,452,718	638,668
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	8,478,503	768,763	8,478,503	768,763	7,452,718	638,668	7,452,718	638,668

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

PD/2024-25/Q1/Ver. Dated July 19, 2024