

## **Ayushmann Khurrana embarks on an infinite journey as the new host of ICICI Lombard's 'Get Some Sun' on Radio One**

- *India's favourite travel show enters its 8<sup>th</sup> season*
- *Centred around 'Infinity Awaits', the show will celebrate the infinite spirit of travel with nine extraordinary themes*

Mumbai, 12 December 2024: As international travel continues to evolve with travellers seeking more meaningful experiences, unique adventures, and off-beat destinations, ICICI Lombard, India's leading private general insurer, announces its collaboration with Radio One's flagship travel show - 'Get Some Sun' for its landmark 8<sup>th</sup> season, hosted by Bollywood superstar Ayushmann Khurrana.

Inspired by the number 8 and its resemblance with infinity, the season is centred around – Infinity Awaits and will showcase nine captivating themes: from natural infinity pools, ancient Greek sites, to destinations featuring the exquisite architecture, paradise islands, fascinating arachnids, celestial spectacles, elemental encounters, and powerful energy vortexes. The show welcomes the versatile and charismatic actor Ayushmann Khurrana as its host, who will take listeners on an extraordinary journey across global destinations, celebrating the endless possibilities that travel offers.

The show's association with Ayushmann Khurrana brings a perfect synergy, as the actor is known for his genuine passion for discovering authentic cultural experiences and natural wonders beyond conventional city-based tourism.

Through this ongoing collaboration, ICICI Lombard is reiterating its commitment to propagating a culture of travel security, ensuring travellers can explore infinite possibilities with complete peace of mind throughout their adventures.

Speaking about this season, Sheena Kapoor, Head Marketing, Corporate Communication and CSR, ICICI Lombard, said, "Today's travellers are increasingly seeking diverse experiences - from leisure escapes to adventure pursuits and cultural immersions. At ICICI Lombard, our constant effort is to develop insurance offerings most suited to meet the diverse needs of today's dynamic consumers including travellers. One such offering, ICICI Lombard TripSecure+, an AI-powered travel insurance product, provides comprehensive protection tailored to individual needs, ensuring optimal coverage and seamless support throughout the journey. Through 'Get Some Sun Season 8', we aim to highlight the importance of travel insurance and inspire people to explore the world confidently, knowing they have a reliable partner securing their adventures."

Speaking about Get Some Sun, Ayushmann Khurrana said, "When I travel, I make it a point to explore places that are off beat and unexplored before. Whether it is with my friends or family, it is all about creating a magical experience from our travel that we won't forget. Get Some Sun's eighth season explores this perfectly as we talk about

locations that are unheard of - so pack your bags and get ready as you tune in, we may have given you your next vacation destination!"

Recently ICICI Lombard unveiled TripSecure+, an innovative AI-powered travel insurance solution. Positioned as a travel partner for international travellers, the product offers flexible coverage options tailored to meet the unique needs of diverse Indian travellers.

The company has 1.32 Lacs active travel insurance policies and has assisted 1.36 Lacs travellers worldwide in the past year. ICICI Lombard's travel insurance assures quality healthcare globally with medical coverage of up to USD 10 Lacs catering to travellers from all age groups without any medical check-up for policy issuance. The company has successfully resolved 25,943 travel-related claims in the last fiscal year, reinforcing its commitment to providing comprehensive travel protection.

ICICI Lombard has been associated with 'Get Some Sun' since its inception, recognizing the show's unique position among urban professionals and travel enthusiasts. The show will be broadcast across seven major cities - Delhi, Mumbai, Kolkata, Chennai, Bangalore, Ahmedabad, and Pune.

#GetSomeSun #ICICILombard # SheenaKapoor #GSS8

About ICICI Lombard General Insurance Company Ltd.

ICICI Lombard is the leading private general insurance company in the country. The company offers a comprehensive and well-diversified range of products through multiple distribution channels, including motor, health, crop, fire, personal accident, marine, engineering, and liability insurance. With a legacy of over 2 decades, ICICI Lombard is committed to customer centricity with its brand philosophy of 'Nibhayee Vaade'. The company has issued over 36.2 million policies, honoured over 2.9 million claims, and has a Gross Written Premium (GWP) of ₹255.94 billion for the year ended March 31, 2024. ICICI Lombard has 312 branches and 13,670 employees, as of March 31, 2024.

ICICI Lombard has been a pioneer in the industry and is the first large scale insurance company in India to migrate its entire core systems to the cloud. With a strong focus on being digital led and agile, it has launched a plethora of tech-driven innovations, including the industry's first Face Scan on its signature insurance and wellness App - IL TakeCare, with over 10 million downloads. The company has won several laurels, including ET Corporate Excellence Awards, Golden Peacock Awards, FICCI Insurance Awards, Assocham, Stevie Asia Pacific, National CSR Awards, etc. for its various initiatives. For more details, log on to [www.icicilombard.com](http://www.icicilombard.com).

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