

ICICI Lombard is proud to announce its association with Siddhivinayak Metro Station

*ICICI Lombard Siddhivinayak Metro Station will now be
connecting Mumbai to its Iconic Landmark*

Connecting Faith, Emotions, Commerce and Wellness

Mumbai, May 09, 2025 - ICICI Lombard, India's leading Private General Insurer, announced its association with the iconic and much awaited Siddhivinayak Metro Station, set-up by the Mumbai Metro Rail Corporation (MMRC). To mark the occasion, Hon'ble Chief Minister of Maharashtra, Shri Devendra Fadnavis took a metro ride from BKC Metro Station to the ICICI Lombard Siddhivinayak Metro Station.

Located at the heart of Mumbai adjacent to the iconic Siddhivinayak Temple in Prabhadevi, this key station on Mumbai's first underground Metro Line 3 (Aqua Line) is designed to ease traffic congestion while providing seamless connectivity between Aarey Colony JVLR, Andheri, BKC and the office corridors of Worli.

As a first, the station will offer on the go health services to the commuters at ICICI Lombard's specialised health booth, enabling people to check vital health statistics like blood pressure, oxygen saturation and stress level just by scanning their face with the company's flagship IL TakeCare app's unique face scan feature, along with BMI.

To connect with people in their everyday lives and create awareness on bespoke insurance solutions, empowering them in their journeys to safeguard their health, motor, business and assets, the station has been embellished with engaging creative displays, including the unique anamorphic wall, first for a metro station in India, offering an immersive 3D experience in a cutting-edge visual format, capturing attention and elevating brand experience within the metro environment.

Speaking at the launch event, **Mr. Sanjeev Mantri, MD & CEO of ICICI Lombard**, said, "It is a matter of immense honour for us at ICICI Lombard to be associated with the Siddhivinayak Metro Station, an initiative that stands at the crossroads of faith, progress and public service. To have our name aligned with a place so deeply rooted in the city's spiritual and cultural fabric is not just a privilege, but a blessing. We see this as an opportunity to serve the people of Mumbai in a more meaningful way, supporting seamless mobility and offering insurance solutions. This association is a reflection of our commitment to the collective journey for a vibrant, healthier Mumbai."

The station directly addresses traffic congestion by offering office-goers a reliable alternative to road travel, operating from 6 AM to 11 PM with trains running every 3-4 minutes during peak hours and 6-8 minutes during non-peak hours. As part of Mumbai's first underground metro corridor, the station features a four-level structure with comprehensive amenities designed for commuter comfort and convenience.

Mumbai Metro Line 3 spans 33.5 kilometers with 27 underground stations, connecting the SEEPZ, BKC, and Colaba business districts. The ICICI Lombard Siddhivinayak Metro Station is part of Phase 2 (BKC to Acharya Atre Metro station) of this crucial north-south link, which will significantly reduce travel time for commuters.

About ICICI Lombard General Insurance Company Ltd.

ICICI Lombard is the leading private general insurance company in the country. The Company offers a comprehensive and well-diversified range of products through multiple distribution channels, including motor, health, crop, fire, personal accident, marine, engineering, and liability insurance. With a legacy of over 2 decades, ICICI Lombard is committed to customer centricity with its brand philosophy of 'Nibhaye Vaade'. The company has issued over 37.6 million policies, over 3.2 million claims processed and has a Gross Written Premium (GWP) of ₹ 282.58 billion for the year ended March 31, 2025. ICICI Lombard has 328 branches and 15,123 employees, as on March 31, 2025.

ICICI Lombard has been a pioneer in the industry, being the first large-scale insurance company in India to migrate its entire core systems to the cloud. With a strong focus on being digitally-led and agile, the company has introduced multiple AI-powered insurance solutions. The company's flagship insurance and wellness app, IL TakeCare, which has received over 14.9 million downloads, also offers the industry's first Face Scan feature. The company has won several prestigious awards- including the Insurance Asia, ICC Emerging Asia Insurance, ET BFSI Exceller, ET Corporate Excellence, Golden Peacock, FICCI Insurance, Assocham, Stevie Asia Pacific, and National CSR in recognition of its various initiatives. For more details log on to <https://www.icicilombard.com/>

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