

**PERIODIC DISCLOSURES**

**FORM NL-40 : Business Acquisition through different channels**



Name of the Insurer: BHARTI AXA General Insurance Company Limited  
Registration No: 139 and Date of Registration with the IRDA : 27th June 2008

Date: As on 30th June 2013  
(Rs in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	Current Quarter Apr - Jun 2013		Current Quarter Apr - Jun 2012		Up to the period 30th Jun 2013		Up to the period 30th Jun 2012	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	63,472.00	4,786.72	18,813.00	2,521.73	63,472.00	4,786.72	18,813.00	2,521.73
2	Corporate Agents-Banks	65.00	2.72	58.00	1.47	65.00	2.72	58.00	1.47
3	Corporate Agents -Others					-	-	-	-
4	Brokers	105,832.00	20,818.16	35,339.00	12,756.58	105,832.00	20,818.16	35,339.00	12,756.58
5	Micro Agents					-	-	-	-
6	Direct Business	210,573.00	14,033.51	161,880.00	15,682.95	210,573.00	14,033.51	161,880.00	15,682.95
	<b>Total (A)</b>	<b>379,942.00</b>	<b>39,641.12</b>	<b>216,090.00</b>	<b>30,962.72</b>	<b>379,942.00</b>	<b>39,641.12</b>	<b>216,090.00</b>	<b>30,962.72</b>
1	Referral (B)			-	-			-	-
	<b>Grand Total (A+B)</b>	<b>379,942.00</b>	<b>39,641.12</b>	<b>216,090.00</b>	<b>30,962.72</b>	<b>379,942.00</b>	<b>39,641.12</b>	<b>216,090.00</b>	<b>30,962.72</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold