

**PERIODIC DISCLOSURES**

**FORM NL-40 : Business Acquisition through different channels**



Name of the Insurer: BHARTI AXA General Insurance Company Limited  
Registration No: 139 and Date of Registration with the IRDA : 27th June 2008

Date: As on 30th September 2013  
(Rs in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	Current Quarter July - Sept 2013		Current Quarter July - Sept 2012		Up to the period 30th Sept 2013		Up to the period 30th Sept 2012	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	61,057.00	4,058.96	18,151.00	2,000.65	124,529.00	8,845.68	36,964.00	4,522.38
2	Corporate Agents-Banks	47.00	4.85	28.00	1.01	112.00	7.57	58.00	1.47
3	Corporate Agents -Others					-	-	28.00	1.01
4	Brokers	111,528.00	13,953.54	37,390.00	9,113.60	217,360.00	34,771.70	72,729.00	21,870.18
5	Micro Agents					-	-	-	-
6	Direct Business	235,323.00	12,539.10	175,169.00	14,929.84	445,896.00	26,572.61	337,049.00	30,612.79
	<b>Total (A)</b>	<b>407,955.00</b>	<b>30,556.45</b>	<b>230,738.00</b>	<b>26,045.10</b>	<b>787,897.00</b>	<b>70,197.57</b>	<b>446,828.00</b>	<b>57,007.82</b>
1	Referral (B)			-	-			-	-
	<b>Grand Total (A+B)</b>	<b>407,955.00</b>	<b>30,556.45</b>	<b>230,738.00</b>	<b>26,045.10</b>	<b>787,897.00</b>	<b>70,197.57</b>	<b>446,828.00</b>	<b>57,007.82</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold