

PERIODIC DISCLOSURES

FORM NL-40 : Business Acquisition through different channels



Name of the Insurer: BHARTI AXA General Insurance Company Limited
Registration No: 139 and Date of Registration with the IRDA : 27th June 2008

Date: As on 31st December 2013
(Rs in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	Current Quarter Oct - Dec 2013		Current Quarter Oct - Dec 2012		Up to the period 31st Dec 2013		Up to the period 31st Dec 2012	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	66,560.00	4,518.90	64,928.00	5,157.76	191,089.00	13,364.58	101,892.00	9,680.18
2	Corporate Agents-Banks	72.00	8.54	55.00	3.45	184.00	16.11	113.00	4.92
3	Corporate Agents -Others					-	-	28.00	1.01
4	Brokers	114,749.00	14,480.38	67,877.00	11,466.30	332,109.00	49,252.09	140,606.00	33,336.48
5	Micro Agents					-	-	-	-
6	Direct Business	279,833.00	15,021.62	192,621.00	13,627.61	725,729.00	41,594.23	529,670.00	44,240.41
	Total (A)	461,214.00	34,029.44	325,481.00	30,255.13	1,249,111.00	104,227.01	772,309.00	87,262.99
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	461,214.00	34,029.44	325,481.00	30,255.13	1,249,111.00	104,227.01	772,309.00	87,262.99

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold