

**PERIODIC DISCLOSURES**

**FORM NL-40 : Business Acquisition through different channels**



Name of the Insurer: BHARTI AXA General Insurance Company Limited  
Registration No: 139 and Date of Registration with the IRDA : 27th June 2008

Date: As on 31st March 2014  
(Rs in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	Current Quarter Jan - Mar 2014		Current Quarter Jan - Mar 2013		Up to the period 31st Mar 2014		Up to the period 31st Mar 2013	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
		1	Individual agents	86,151.00	6,404.04	74,003.00	5,696.22	277,240.00	19,768.63
2	Corporate Agents-Banks	115.00	9.97	113.00	4.26	299.00	26.08	226.00	9.18
3	Corporate Agents -Others					-	-	28.00	1.01
4	Brokers	98,092.00	14,666.94	80,826.00	13,084.89	430,201.00	63,919.02	221,432.00	46,421.37
5	Micro Agents					-	-	-	-
6	Direct Business	308,276.00	17,007.97	224,962.00	15,794.57	1,034,005.00	58,602.20	754,632.00	60,034.98
	<b>Total (A)</b>	<b>492,634.00</b>	<b>38,088.92</b>	<b>379,904.00</b>	<b>34,579.94</b>	<b>1,741,745.00</b>	<b>142,315.93</b>	<b>1,152,213.00</b>	<b>121,842.93</b>
1	Referral (B)			-	-			-	-
	<b>Grand Total (A+B)</b>	<b>492,634.00</b>	<b>38,088.92</b>	<b>379,904.00</b>	<b>34,579.94</b>	<b>1,741,745.00</b>	<b>142,315.93</b>	<b>1,152,213.00</b>	<b>121,842.93</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold