

PERIODIC DISCLOSURES

FORM NL-40 : Business Acquisition through different channels



Name of the Insurer: **BHARTI AXA General Insurance Company Limited**
 Registration No: **139** and Date of Registration with the IRDA : **27th June 2008**

Date: As on 30th June 2014
 (Rs in Lakhs)

Sl.No.	Channels	Business Acquisition through different channels							
		Current Quarter Apr - Jun 2014		Current Quarter Apr - Jun 2013		Up to the period 30th Jun 2014		Up to the period 30th Jun 2013	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	79,349.00	6,055.44	63,472.00	4,786.72	79,349.00	6,055.44	63,472.00	4,786.72
2	Corporate Agents-Banks	111.00	10.45	65.00	2.72	111.00	10.45	65.00	2.72
3	Corporate Agents -Others	-	-	-	-	-	-	-	-
4	Brokers	83,161.00	19,946.60	105,832.00	20,818.16	83,161.00	19,946.60	105,832.00	20,818.16
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	309,983.00	17,532.63	210,573.00	14,033.51	309,983.00	17,532.63	210,573.00	14,033.51
	Total (A)	472,604.00	43,545.12	379,942.00	39,641.11	472,604.00	43,545.12	379,942.00	39,641.11
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	472,604.00	43,545.12	379,942.00	39,641.11	472,604.00	43,545.12	379,942.00	39,641.11

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold