

**PERIODIC DISCLOSURES**

**FORM NL-40 : Business Acquisition through different channels**

Name of the Insurer: **BHARTI AXA General Insurance Company Limited**

Registration No: **139** and Date of Registration with the IRDA : **27th June 2008**



Date: As on 30th September 2014

(Rs in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	Current Quarter July - Sept 2014		Current Quarter July - Sept 2013		Up to the period 30th Sept 2014		Up to the period 30th Sept 2013	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
		1	Individual agents	76,982.00	5,265.43	61,057.00	4,058.96	156,331.00	11,320.86
2	Corporate Agents-Banks	88.00	8.23	47.00	4.85	199.00	18.68	112.00	7.57
3	Corporate Agents -Others					-	-	-	-
4	Brokers	81,101.00	11,016.37	111,528.00	13,953.54	164,262.00	30,962.97	217,360.00	34,771.70
5	Micro Agents					-	-	-	-
6	Direct Business	311,988.00	15,079.98	235,323.00	12,539.10	621,971.00	32,612.61	445,896.00	26,572.61
	<b>Total (A)</b>	<b>470,159.00</b>	<b>31,370.01</b>	<b>407,955.00</b>	<b>30,556.45</b>	<b>942,763.00</b>	<b>74,915.13</b>	<b>787,897.00</b>	<b>70,197.56</b>
1	Referral (B)			-	-			-	-
	<b>Grand Total (A+B)</b>	<b>470,159.00</b>	<b>31,370.01</b>	<b>407,955.00</b>	<b>30,556.45</b>	<b>942,763.00</b>	<b>74,915.13</b>	<b>787,897.00</b>	<b>70,197.56</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold