

PERIODIC DISCLOSURES

FORM NL-40 : Business Acquisition through different channels



Name of the Insurer: BHARTI AXA General Insurance Company Limited
Registration No: 139 and Date of Registration with the IRDA : 27th June 2008

Date: As on 31st December 2014
(Rs in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	Current Quarter Oct - Dec 2014		Current Quarter Oct - Dec 2013		Up to the period 31st Dec 2014		Up to the period 31st Dec 2013	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	85,382.00	5,963.88	66,560.00	4,518.90	241,713.00	17,284.74	191,089.00	13,364.58
2	Corporate Agents-Banks	-	-	72.00	8.54	199.00	18.68	184.00	16.11
3	Corporate Agents -Others	2.00	0.33	-	-	2.00	0.33	-	-
4	Brokers	95,909.00	12,814.22	114,749.00	14,480.38	260,171.00	43,777.19	332,109.00	49,252.09
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	342,193.00	17,288.23	279,833.00	15,021.62	964,164.00	49,900.84	725,729.00	41,594.23
	Total (A)	523,486.00	36,066.67	461,214.00	34,029.44	1,466,249.00	110,981.79	1,249,111.00	104,227.00
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	523,486.00	36,066.67	461,214.00	34,029.44	1,466,249.00	110,981.79	1,249,111.00	104,227.00

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold