

PERIODIC DISCLOSURES

FORM NL-40 : Business Acquisition through different channels



Name of the Insurer: **BHARTI AXA General Insurance Company Limited**
 Registration No: 139 and Date of Registration with the IRDA : 27th June 2008

Date: As on 30th Sep 2016
(Rs in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	Current Quarter July - Sept 2016		Current Quarter July - Sept 2015		Up to the period 30th Sept 2016		Up to the period 30th Sept 2015	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	91,352	8,963.62	82,288	7,188.15	176,888	17,425.09	150,235	13,625.37
2	Corporate Agents-Banks	1,551	127.22	3	-	3,810	251.34	23	2.03
3	Corporate Agents -Others					-	-	-	-
4	Brokers	78,254	12,037.06	84,791	11,675.53	156,967	25,607.55	166,493	26,231.33
5	Micro Agents					-	-	-	-
6	Direct Business	285,259	10,072.61	312,554	12,377.54	575,084	21,151.49	607,284	25,255.16
	Total (A)	456,416	31,200.52	479,636	31,241.22	912,749	64,435.46	924,035	65,113.88
1	Referral (B)			-	-			-	-
	Grand Total (A+B)	456,416	31,200.52	479,636	31,241.22	912,749	64,435.46	924,035	65,113.88

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold