

PERIODIC DISCLOSURES

FORM NL-40 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115 dated August 03, 2001

(₹ in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	For Q1 2013-14		For Q1 2012-13		Upto Q1 2013-14		Upto Q1 2012-13	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	553,138	29,191	406,775	24,171	553,138	29,191	406,775	24,171
2	Corporate Agents-Banks	69,679	9,975	55,746	7,218	69,679	9,975	55,746	7,218
3	Corporate Agents -Others	69,861	1,363	36,758	1,642	69,861	1,363	36,758	1,642
4	Brokers	436,620	59,032	229,872	31,442	436,620	59,032	229,872	31,442
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business internet	87,806	3,290	76,329	2,716	87,806	3,290	76,329	2,716
7	Direct Business others	1,400,662	74,760	1,358,201	72,987	1,400,662	74,760	1,358,201	72,987
	Total (A)	2,617,766	177,612	2,163,681	140,176	2,617,766	177,612	2,163,681	140,176
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	2,617,766	177,612	2,163,681	140,176	2,617,766	177,612	2,163,681	140,176

Note:

1. Premium means amount of premium received from business acquired by the source
2. Number of Policies stand for number of policies sold