

PERIODIC DISCLOSURES

FORM NL-40 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115 dated August 03, 2001

(CIN) U67200MH2000PLC129408

(₹ in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	For Q1 2014-15		For Q1 2013-14		Upto Q1 2014-15		Upto Q1 2013-14	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	674,300	27,498	553,138	29,191	674,300	27,498	553,138	29,191
2	Corporate Agents-Banks	92,677	11,924	69,679	9,975	92,677	11,924	69,679	9,975
3	Corporate Agents -Others	29,893	3,234	69,861	1,363	29,893	3,234	69,861	1,363
4	Brokers	508,662	52,689	436,620	59,032	508,662	52,689	436,620	59,032
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business internet	227,755	4,046	87,806	3,290	227,755	4,046	87,806	3,290
7	Direct Business others	1,574,480	79,159	1,400,662	74,760	1,574,480	79,159	1,400,662	74,760
	Total (A)	3,107,767	178,551	2,617,766	177,612	3,107,767	178,551	2,617,766	177,612
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	3,107,767	178,551	2,617,766	177,612	3,107,767	178,551	2,617,766	177,612

Note:

1. Premium means amount of premium received from business acquired by the source
2. Number of Policies stand for number of policies sold