

PERIODIC DISCLOSURES

FORM NL-40 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115 dated August 03, 2001

(CIN) U67200MH2000PLC129408

(₹ in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	For Q1 2015-16		For Q1 2014-15		Upto Q1 2015-16		Upto Q1 2014-15	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual Agents	7,09,241	31,432	6,74,300	27,498	7,09,241	31,432	6,74,300	27,498
2	Corporate Agents-Banks	1,00,561	12,580	92,677	11,924	1,00,561	12,580	92,677	11,924
3	Corporate Agents -Others	31,554	2,829	29,893	3,234	31,554	2,829	29,893	3,234
4	Brokers	7,35,076	65,525	5,08,662	52,689	7,35,076	65,525	5,08,662	52,689
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business Internet	3,03,231	4,852	2,27,755	4,046	3,03,231	4,852	2,27,755	4,046
7	Direct Business Others	18,61,725	87,518	15,74,480	79,159	18,61,725	87,518	15,74,480	79,159
	Total (A)	37,41,388	2,04,736	31,07,767	1,78,551	37,41,388	2,04,736	31,07,767	1,78,551
1	Referral (B)								
	Grand Total (A+B)	37,41,388	2,04,736	31,07,767	1,78,551	37,41,388	2,04,736	31,07,767	1,78,551

Note:

1. Premium means amount of premium received from business acquired by the source
2. Number of Policies stand for number of policies sold