

**PERIODIC DISCLOSURES**

**FORM NL-40 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS**

Name of the Insurer: ICICI Lombard General Insurance Company Limited

Registration No. 115 dated August 03, 2001

(CIN) U67200MH2000PLC129408

(₹ in Lakhs)

Business Acquisition through different channels									
Sl.No.	Channels	For Q4 2014-15		For Q4 2013-14		FY 2014-15		FY 2013-14	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual Agents	7,23,063	30,900	6,90,247	28,201	28,64,648	1,13,510	25,49,320	1,13,106
2	Corporate Agents-Banks	1,16,725	15,851	94,176	12,948	4,37,390	57,844	3,37,252	45,528
3	Corporate Agents -Others	30,903	3,812	34,950	2,891	1,24,711	14,244	1,95,577	6,989
4	Brokers	7,49,805	44,655	4,80,084	44,588	26,11,636	1,89,969	18,89,638	2,11,737
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business Internet	2,95,729	4,495	1,90,858	3,882	10,27,778	16,352	4,48,618	13,459
7	Direct Business Others	16,50,273	68,020	14,11,651	85,286	68,00,636	2,75,861	58,01,679	2,94,797
	<b>Total (A)</b>	<b>35,66,498</b>	<b>1,67,733</b>	<b>29,01,966</b>	<b>1,77,797</b>	<b>1,38,66,799</b>	<b>6,67,780</b>	<b>1,12,22,084</b>	<b>6,85,616</b>
1	Referral (B)								
	<b>Grand Total (A+B)</b>	<b>35,66,498</b>	<b>1,67,733</b>	<b>29,01,966</b>	<b>1,77,797</b>	<b>1,38,66,799</b>	<b>6,67,780</b>	<b>1,12,22,084</b>	<b>6,85,616</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. Number of Policies stand for number of policies sold